


# PEDRAM BABAZADEH

Graphic Designer & Art Director

 Born in 1984

 Tehran-Iran

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# REZUME AND EDUCATIONS

## EXPERIENCE

- PERSIS Tejarat Zaferan (Sunich Industrial Group): Art Director | 2021 to 2022
- Mr. YADAKI: Art Director & Graphic Designer | 2018 to Present
- POOLAD PICH KAR: Brand Designer | 2017 to 2018
- Studio Atibal (Kalleh): Senior Graphic Designer, Photographer, Creative Asist, Copywriter | 2015 to 2016
- ENTEKHAB (Snowa): Senior Graphic Designer | 2015
- PARS NEOPAN: Brand Designer & Visual Designer | 2015
- Cross Co: (Bicycle and & Sport Accessories): Visual Designer & Graphic Designer | 2015
- SIBON ADVERTISING STUDIO: Senior Graphic Designer & Studio Manager | 2012 to 2014

## EDUCATIONS

- Bachelor of Art / Graphic Design (Art and Architecture Islamic Azad University) | 2002 to 2006

## Skills

Sign & Logo Design, Creative Design, Manipulation Design, Packgaing Design, Stationary Design  
Branding, Creative & Copywriting

## AWARDS

- Obtaining the Fourth Place in Poster Designing in "Waiting for Morning" Festival  
University of Soore university | 2008
- Awarded the Second Top Advertising Studio of the Year in Iran Advertising Celebration  
with Atibal Creative Studio | 2016
- Awarded the Top Studio of the Year in Iran Packaging Celebration with Atibal Creative Studio | 2017







Safety and Security

Sign & Logotype Design for Fire Alarm and Security Systems Company



پیرگاس ایمن ویسٹا

PARGAS IMEN VISTA



Car Industries

Sign & Logotype Design for Car Color and Color Coating Brand



**BONNE LAQUE**  
Shiva



Home and Furniture

Sign and Logotype Design for American Home Furniture Brand

بی سی زی  
راحت زندگی کن.



Food and Restaurants

Sign Design for Food Ranking Website







**مؤید سلامتی**

درمانگراختلالات بلع  
نننواپی و گفتاری



Metal Industries

Brand Design for Nuts and Bolts Company



پولاد پیچ کار  
POOLAD PEECH KAR



Dairy Industries

Logotype Design for Kefir Drinkable Yogurt's label

کفیر  
نوشیدنی

Kefir  
Drink



Food and Restaurants

Logotype Design for Ready-to-Eat Sandwiches

گاردو®

Gardo®



Dairy Industries

Logotype Design Coffe Products Brand





Wood Industries

Sign Rebranding for Wood and Neopan Products Company

پارس نیوپان

PARS NEOPAN CO.

پارس ایم ڈی ایف

P A R S M . D . F CO.





Natural Foods

Sign and Logotype Design for Honey Farm









## Social Responsibility

Sign and Logotype Design for Kalleh Cares





Dairy Industries

Product Name Design for Yogurt





Chemical Industries

Logotype Design for Fire Maker Spray

easyfire



Petrochemical Industries

Brand Design for Oil & Petrochemical Company



آرش سازه

A r a s h   S a z e h









Food Industries

Package Design for Chewing Gum Products





Food Industries

Label Design for Chewing Gum Products







Food Industries

Package Design for Frozen Nuggets





Dairy Industries

Label Design for Drinkable Yogurt









Dairy Industries

Label Design for Saffron Icecream







Chemical Industries

Label Design for Fire Maker Spray





Hygiene Industries

Label Design for Head Cleaner









Dairy Industries

Graphic Design for Magazine Ads



# ماست ایسلندی

ICELANDIC YOGURT



بدون  
چربی

۳ برابر  
پروتئین  
بیشتر







Sport Accessories

Manipulation for Magazine Ads

**CROSS**  
Cross the Lines...

شهرت‌آزمایی  
بزرگترین تولید کننده تجهیزات های شهری، کوهستان و بچه گانه در کشور  
بزرگترین تامین کننده تجهیزات ورزشی خانگی و باشگاهی در کشور  
تولید کننده برترین برندهای صنعت ورزش جهان در ایران

MIZUNO  
FUJIRYOKO  
MATRIX  
VISION  
TREK  
Tempo  
LOCK SHOCK  
GYMBO  
FOX  
SRAM

سال نو مبارک  
Cross the Lines...



Cultural

Self Project Poster Design in Memory of Mohammadreza Shajarian



SHAJARIAN

1940 - FOREVER





Conference

Manipulation and Graphic Design for Festival Poster



چهارمین  
جشنواره  
ستارگان  
روابط عمومی  
ایران

Festival  
Public

روابط عمومی و حقوق شهروندی

سوم خرداد ماه ۱۳۹۶ | تهران، مرکز همایش های کتابخانه ملی

May, 24, 2017 | Iran, Tehran, National Library





Food Industries

Manipulation Design for Meat and Protein Products Poster



دسال نو مبارک

۱۳۹۶





Car Industries

Poster Design for Customer Services



سیاهان باتری  
SEPAHAN BATTERY  
قطب مثبت صنعت



با ثبت ضمانت نامه هوشمند  
گارانتی باتری خود را افزایش دهید

مراجعه به سایت شرکت به آدرس: [www.sepahanbattery.com](http://www.sepahanbattery.com)  
و وارد کردن اطلاعات در قسمت فعالسازی گارانتی محصولات.

ارتباط با سامانه تلفن گویا ۰۲۱-۲۷۵۸۲۶۲۰  
استفاده از سرویس پیام کوتاه به شماره و ارسال پیام  
(۲۰۰۰۲۷۲۹) از تلفن همراه مصرف کنند.



Dairy Industries

Manipulation & Graphic Design for Icecream Campaign

گانه  
فورڈو

هم میوه، هم بستنی



۵۰%  
میوه طبیعی





## Nuts and Dried Fruits Industries

Copywriting, Concept Design and Manipulation Design for  
Nuts Adv Campaign

The billboard features a vibrant green background. In the center, two almonds are anthropomorphized with black mustaches. One almond is wearing a purple headband. They are surrounded by other almonds and a straw hat. To the right, a large green bag of Mani Mixed Nuts is displayed, along with several smaller packets of nuts. The Mani logo is visible on the bag. In the top left corner of the billboard, there is a shield-shaped logo with 'RG' inside. At the bottom of the billboard, the Mani logo is repeated on the left, and the slogan 'پر انرژی مانی (کوکتل مکزیکی)' is written in large, bold Urdu script on the right.

RG

mani

پر انرژی مانی (کوکتل مکزیکی)





Wood Industries

Visual Design for Exhibition and Catalogue



پارس نیوپان  
PARSNEOPAN





Food Industries

Manipulation & Graphic Design for Social Networks



PERSIS

روز  
طبیعت  
سبارک





Food Industries

Manipulation & Graphic Design for Social Networks



PERSIS

**HAPPY 2022  
NEW YEAR**





Food Industries

Manipulation & Graphic Design for Social Networks



PERSIS

زردی من از تو  
سرخى تو از پرسيس







Dairy Industries

Manipulation & Graphic Design for Social Networks



اسپیتامن  
**ESPITAMEN**







Dairy Industries

Manipulation & Graphic Design for Social Networks





Thanks for Watching  
[www.pedrambabazadeh.com](http://www.pedrambabazadeh.com)